Sponsorship and Trade Show Exhibitor Opportunity

AUSTRALASIAN FEDERATION OF FAMILY HISTORY ASSOCIATION CONGRESS 2021

'History In Paradise' on Norfolk Island

The 16th AFFHO Congress 'History in Paradise' is to be held on beautiful Norfolk Island 1 to 5 August 2021.

Sponsorship and Trade Show exhibitor opportunities are now available.

Please complete and return to Rose Evans by Friday 26 February 2021 at rose.evans@nirc.gov.nf

ORGANISATION: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

I WOULD LIKE TO BE INCLUDED AS A SPONSOR OF THE AFFHO CONGRESS 2021: ☐ Yes ☐ No

Sponsorship provides an opportunity for your organisation with excellent targeted exposure, increasing viability of your brand, and networking capacity. Sponsorship can be monetary or in-kind (e.g. student bursary, product give away, gift bag content, prizes, donation of services etc.).

Details of Sponsorship:

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Value of Sponsorship:

☐ Platinum	$1500+	(Includes 1 FREE x Trade Show exhibitor Trade Stall A)
☐ Gold	$1000 to $1499	(Includes 1 FREE x Trade Show exhibitor Trade Stall B)
☐ Silver	$500 to $999	
☐ Bronze	>$500	

I WOULD LIKE TO BE INCLUDED AS AN EXHIBITOR AT THE AFFHO TRADE SHOW 2021: ☐ Yes ☐ No

Trade shows are targeted at an industry and people involved or interested in that industry. Exhibiting at a trade show can be a great way to advertise to a target market and create brand awareness.

This provides you with a platform to promote your product or service to a broader group that may have little or no knowledge of your products and services. Product and market testing can be carried out at trade shows to gain industry or general opinion about your offering. Being involved in a trade show or exhibition can provide you with opportunities to branch out to business-to-business trading and create a customer database from the visitors to your display booth.

☐ **Trade Stall A:** 6m x 3m with 2 trestle table and 4 chairs **$300.00**

*Trade Stall A exhibitors will be allocated multiple time slots throughout the Trade Show program to speak to the attendees. A breakout room will be set up with audience seating and AV equipment (projector, screen, laptop etc).

☐ **Trade Stall B:** 3m x 3m with 1 trestle table and 2 chairs **$100.00**

☐ **Electricity:** available upon request - however stall holders to provide their own extension cords/power boards.

If you require any other facilities, lease let us know and we will do what we can to assist.